



Proudly Presents The

Christian County's Largest Community Event!



June 21 & 22, 2024

Finley River Park
Ozark, Missouri

Sponsorship Packages

About The Sertoma Duck Race

The Sertoma Duck Race Weekend is a fun-filled two days of events designed to raise money for local children's charities.

- ♦ KidZone Amusement Rides
- ♦ Rubber Duck Race
- ♦ Live Music/Local Bands
- ♦ Car Show
- ♦ Delicious Food Vendors
- ♦ Craft/Vendor Booths
- ♦ Beer Garden
- ♦ Pie Eating Contest
- ♦ 5K Race
- ♦ Cornhole Tournament
- ♦ Christian County's Largest Fireworks Display
- ♦ 10,000 Rubber Ducks Racing Down The Finley River
- ♦ Children's Smile Center Hot Air Balloon Glow
- ♦ \$40,000 in Duck Race prizes!

The event runs from 5pm Friday June 21st through 10pm Saturday June 22nd.

Over 20,000 guests visit the Finley River during the weekend.

The event is a great opportunity to make your business visible in front of thousands of people.

The members of Sertoma have been raising money for kids since 1941 in the Springfield area. We know how to put on a great event and ensure sponsors get their money's worth. If you want to put your business in front of thousands of loyal fans and help make a difference in the lives of local youth, then you need to become a Sertoma Duck Race sponsor. What a great way to spend your advertising dollars!

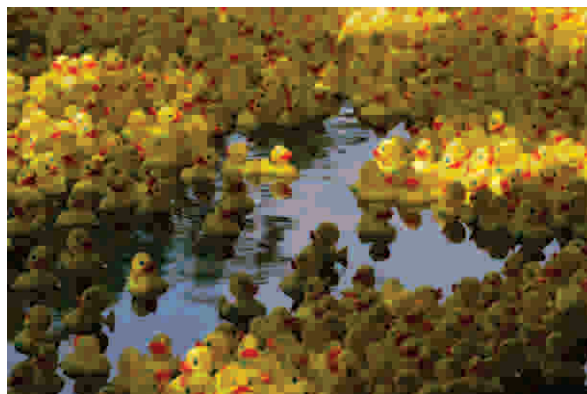
Contact Information

Bradley Jackson

417-860-9541

SertomaDuckRaceFestival@gmail.com

www.4CSertoma.com



Who Benefits From The Sertoma Duck Race?

Care To Learn meets the emergent health, hunger, and hygiene needs of students...



Contact Information

Michelle Lindsey, Ozark Liaison
417.582.5981

MichelleLindsey@mail.ozark.k12.mo.us

For thousands of students, education is an afterthought to survival. Care to Learn works to meet the emergent health, hunger, and hygiene needs of area students. 100% of every donation goes directly to helping kids.

When a child is hungry, he can't concentrate on learning. Lack of basic hygiene products is a leading cause of school absence. Worn-out, poorly fitting clothes affect a child's sense of belonging. Kids who lose their self-esteem don't like school much.

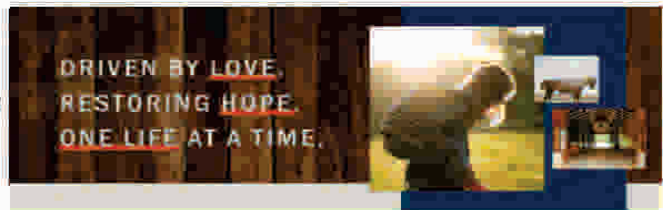
Care to Learn-Ozark has provided assistance to Ozark students more than 77,000 times. That includes thousands of backpacks filled with nutritious food, coats and shoes, soap, feminine hygiene products, toothpaste, deodorant, medicine, and more!



Dogwood Ranch provides long term support to help restore foster youth as well as military veterans and their families who are suffering from past trauma. We believe in the power of family; whether connected by blood or life situations, we all need family and a safe place to call home. Guided by a tenacious love for those who feel lost and forgotten, Dogwood Ranch believes that no situation is without hope. This is the heart behind the innovative programs that we provide.

Our services include a trauma-informed equine therapy program, **Healing Reins**, which provides individuals and families a chance to gain freedom from a painful past. We conduct hundreds of sessions each year, helping to provide hope in the most difficult of seasons.

In response to a growing number of our local foster youth becoming homeless and at risk, we have started a new program, **The Haven**. The Haven will provide safe housing and transitional living services to former foster youth who are in crisis. It is critical that these young people know that they have a place to belong.



Our Mission:

To improve oral health and wellness in children through access to quality dental care.

Our Vision:

A healthy smile for every child.

Our Core Values:

Compassionate care
Positive experiences
Quality services

Annually serving over 6,300 children in need.





Sponsorship Packages



Presenting Sponsor—\$10,000

- ◆ Your company listed as event “Presenter” “Sertoma Duck Race Presented By YOUR COMPANY”
- ◆ Logo on all print, posters, website, social media, and t-shirts
- ◆ Free booth space of your choice at event
- ◆ Event Posters will be displayed at numerous businesses throughout the area. Your business logo will be prominently displayed on the event posters.
- ◆ Your business name will be mentioned from the main stage throughout the event
- ◆ 25 free duck race entries
- ◆ 15 free event t-shirts
- ◆ 5 free parking passes
- ◆ May hang up to 5 company banners at event

*Company name in title limited to 4 words



Fireworks Sponsor—\$7,500—EXCLUSIVE

- ◆ Exclusive naming rights to the event “Your Company Fireworks on the Finley Fireworks Display”
- ◆ Logo on all print
- ◆ Free booth space
- ◆ Event Posters will be displayed at numerous businesses throughout the area. Your business logo will be prominently displayed on the event posters.
- ◆ Your business name will be mentioned from the main stage throughout the event
- ◆ 20 free duck race entries
- ◆ 10 free event t-shirts
- ◆ 5 free parking passes
- ◆ May hang company banner at event

SOLD
Thank You



APPLEBY HEALY

ATTORNEYS AT LAW, P.C.



Sponsorship Packages



Entertainment Sponsor—\$7,500

- ♦ Logo on all print, posters, website, social media, and t-shirts
- ♦ Free booth space at event
- ♦ Event Posters will be displayed at numerous businesses throughout the area. Your business logo will be prominently displayed on the event posters.
- ♦ Your business name will be mentioned from the main stage throughout the event
- ♦ Musical entertainment act will be announced as “....brought to you by Your Company Name”
- ♦ 20 free duck race entries
- ♦ 10 free event t-shirts
- ♦ 5 free parking passes
- ♦ May hang up to 3 company banners at event



Sponsorship Packages



Official Grounds and Equipment Sponsor - \$7,500

- ♦ Logo on all print, posters, website, social media, and t-shirts
- ♦ Free booth space of your choice at event
- ♦ Event Posters will be displayed at numerous businesses throughout the area. Your business logo will be prominently displayed on the event posters.
- ♦ Your business name will be mentioned from the main stage throughout the event
- ♦ 15 free duck race entries
- ♦ 10 free event t-shirts
- ♦ 4 free parking passes
- ♦ May hang company banner at event



KidZone Sponsor - \$5,000

- ♦ Your company advertised as presenter of the Sertoma Duck Race Kid Zone
- ♦ Logo on all print, posters, website, social media, and t-shirts
- ♦ Free booth space at event
- ♦ Event Posters will be displayed at numerous businesses throughout the area. Your business logo will be prominently displayed on the event posters.
- ♦ Your business name will be mentioned from the main stage throughout the event
- ♦ 15 free duck race entries
- ♦ 5 free event t-shirts
- ♦ 4 free parking passes
- ♦ May hang company banner at event and signs at KidZone area



Sponsorship Packages



Merchandise Sponsor—\$3,000—EXCLUSIVE

- ♦ Logo on all print, posters, website, social media, and t-shirts
- ♦ Free booth space at event
- ♦ Event Posters will be displayed at numerous businesses throughout the area. Your business logo will be prominently displayed on the event posters.
- ♦ Your business name will be mentioned from the main stage throughout the event
- ♦ 12 free duck race entries
- ♦ 5 free event t-shirts
- ♦ 2 free parking passes
- ♦ May hang company banner at event



Official Bank or Insurance Provider of the Sertoma Duck Race \$3,000—EXCLUSIVE


- ♦ Official duck adoption station
- ♦ Logo on all print, posters, website, social media, and t-shirts
- ♦ Free booth space at event
- ♦ Event Posters will be displayed at numerous businesses throughout the area. Your business logo will be prominently displayed on the event posters.
- ♦ Your business name will be mentioned from the main stage throughout the event
- ♦ 12 free duck race entries
- ♦ 5 free event t-shirts
- ♦ 2 free parking passes
- ♦ May hang company banner at event

Thank you Southern Bank!
Thank you Connell Insurance!

Sponsorship Packages



Platinum Sponsor—\$2,500

- ◆ Optional Exclusive NAMING OPPORTUNITY for one of the following:
 - ◆ Family Dining Tent
 - ◆ Duck Waddle 5K
 - ◆ Beer Garden
 - ◆ Duck Race Finish Line
 - ◆ VIP Tent
 - ◆ Guinness Book of World Records Attempt
 - ◆ Corn Hole Tournament
 - ◆ Stage Sponsor
- ◆ Relaxation Station
- ◆ Sold - Thank You  SIGNAL
- ◆ Sold - Thank you Xpress Tax & Health
- ◆ Logo on all print, posters, website, social media, and t-shirts
- ◆ Free booth space at event
- ◆ Event Posters will be displayed at numerous businesses throughout the area. Your business logo will be prominently displayed on the event posters.
- ◆ Your business name will be mentioned from the main stage throughout the event
- ◆ 12 free duck race entries
- ◆ 5 free event t-shirts
- ◆ 2 free parking passes
- ◆ May hang company banner at event



Gold Sponsor—\$1,000

- ◆ Name on all print, posters, website, social media, and t-shirts
- ◆ Free booth space at event
- ◆ Event Posters will be displayed at numerous businesses throughout the area. Your business name will be displayed on the event posters.
- ◆ Your business name will be mentioned from the main stage during the event
- ◆ 5 free duck race entries
- ◆ 5 free event t-shirts
- ◆ 2 free parking passes
- ◆ May hang company banner at event





Sponsorship Packages



KidZone Individual Ride Sponsor - \$500

- ◆ Name on all print, posters, website, social media, and t-shirts
- ◆ Free booth space at event
- ◆ Sponsor signage at sponsored ride
- ◆ Event Posters will be displayed at numerous businesses throughout the area. Your business name will be displayed on the event posters.
- ◆ 3 free duck race entries
- ◆ 1 free event t-shirt
- ◆ 1 free parking pass

Silver Sponsor—\$500

- ◆ Name on all print, posters, website, social media, and t-shirts
- ◆ Free booth space at event
- ◆ Event Posters will be displayed at numerous businesses throughout the area. Your business name will be displayed on the event posters.
- ◆ 3 free duck race entries
- ◆ 1 free event t-shirt
- ◆ 1 free parking pass

Bronze Sponsor—\$250

- ◆ Name on all print, posters, website
- ◆ Free booth space at event
- ◆ Event Posters will be displayed at numerous businesses throughout the area. Your business name will be displayed on the event posters.
- ◆ 1 free parking pass

Additional Sponsorship Opportunities Available with our annual Duck Waddle 5K



Sertoma Duck Waddle 5K Sponsorship Levels

Duck Waddle 5K Title Sponsor—\$2,500—EXCLUSIVE

- ◆ Exclusive naming rights to the Sertoma Your Company Duck Waddle 5K
- ◆ Logo on all print ads, website, social media, race entry forms, and t-shirts
- ◆ Free booth space at event
- ◆ May place promotional materials in race packets
- ◆ 5 free race registrations
- ◆ 5 free race t-shirts
- ◆ May hang company banner at event



Duck Waddle 5K Sprint Sponsor—\$1,000

- ◆ Logo on all print ads, website, social media, race entry forms, and t-shirts
- ◆ Free booth space at event
- ◆ May place promotional materials in race packets
- ◆ 5 free race registrations
- ◆ 5 free race t-shirts
- ◆ May hang company banner at event

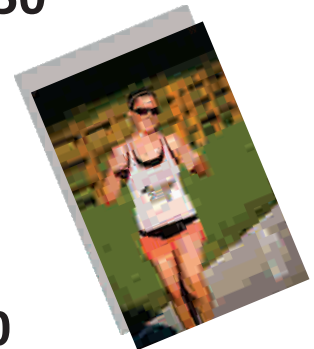


Duck Waddle 5K Dash Sponsor—\$500

- ◆ Logo on website, race entry forms, and t-shirts
- ◆ Free booth space at event
- ◆ May place promotional materials in race packets
- ◆ 3 free race registrations
- ◆ 3 free race t-shirts
- ◆ May hang company banner at event

Duck Waddle 5K Pace Sponsor—\$250

- ◆ Logo on website, race entry forms, and t-shirts
- ◆ May place promotional materials in race packets
- ◆ 2 free race registrations
- ◆ 2 free race t-shirts
- ◆ May hang company banner at event



Duck Waddle 5K Jog Sponsor—\$100

- ◆ Name on all race t-shirts
- ◆ May place promotional materials in race packets
- ◆ 1 free race registration





SPONSOR APPLICATION

Yes, we would like to be a Sertoma Duck Race Sponsor

EVENT SPONSORS

- | | |
|--|--|
| <input type="checkbox"/> PRESENTING Sponsor \$10,000 | <input type="checkbox"/> FIREWORKS Sponsor \$7,500 |
| <input type="checkbox"/> ENTERTAINMENT Sponsor \$7,500 | <input type="checkbox"/> KidZone Sponsor \$5,000 |
| <input type="checkbox"/> GROUNDS Sponsor \$7,500 | <input type="checkbox"/> PLATNUM Sponsor \$2,500 |
| <input type="checkbox"/> MERCHANDISE Sponsor \$3,000 | <input type="checkbox"/> Corn Hole Tournament Sponsor \$2500 |
| <input type="checkbox"/> GOLD Sponsor \$1,000 | <input type="checkbox"/> KidZone Ride Sponsor \$500 |
| <input type="checkbox"/> BRONZE Sponsor \$250 | <input type="checkbox"/> SILVER Sponsor \$500 |

5K DUCK WADDLE SPONSORS

- | | |
|--|---|
| <input type="checkbox"/> TITLE SPONSOR \$2,500 | <input type="checkbox"/> SPRINT Sponsor \$1,000 |
| <input type="checkbox"/> DASH Sponsor \$500 | <input type="checkbox"/> PACE Sponsor \$250 |
| <input type="checkbox"/> JOG Sponsor \$100 | |

Business Name: _____

Contact Person: _____

Signature: _____

Address: _____

Phone: _____ Fax: _____

Email Address: _____

Sponsorship Amount Enclosed \$ _____

- ♦ While we welcome your sponsorship up until the event for maximum advertising value on printed material please provide sponsorship information and logo by April 15.
Please email logo to info@4CSertoma.com
- ♦ This Sponsor Application serves as a contract agreement for sponsorship in the form of a cash contribution as designated above unless otherwise agreed upon. Please consider this an agreement with the Christian County Children's Charities Sertoma Club.

Please return signed contract and payment to:

Sertoma Duck Race Festival
202 E Brick
Ozark, MO 65721

