

4C Sertoma's 417 Whiskey Festival - Sponsorship Opportunities '24 & Beyond



417
WHISKEY
FESTIVAL

BATCH NO. **10**

Date: March 2, 2024 | Location: Finley Farms | 7-9pm | 4CWhiskey.com

Ticket Price: starting at \$150 | Limited tickets available | Early entry available with VIP ticket purchase

\$25 add-on seminars and tastings available for purchase | By reservation only.



The 4C Sertoma 417 Whiskey Festival's charitable mission is to Provide a Legacy of Nature for Children

For more event information and sponsorship inquiries go to 4CWhiskey.com or email 4CWhiskey@gmail.com



For more information - Email: 4CWhiskey@Gmail.com



Christian County Children's Charities

"Providing a Legacy of Nature for Children"

**CCCC Sertoma Is Launching A
New Program For Christian County!**

"Providing a Legacy of Nature for Children"

4C Sertoma is working hard to create an all new program for Christian County Children with long term goals directed at an Endowment Fund for Scholarships and Educational Programs centered around Conservation and Outdoor Activities.

With this program, we hope to enable children equally in our community to enjoy all that the Ozarks has to offer!

Let's Dream Big!

Let's talk about a possible partnership between local city parks departments and 4C Sertoma! Working together to create an Education Center for Christian County is a Win for our community!

Local Architects Eric Albers and Michael Childress with iDeA stepped up to support 4C Sertoma to explore "ideas". Together, we reviewed several existing structures currently available on local park lands. While there are endless opportunities and build out configurations available, we wanted a layout to start the conversation and open our minds to thinking about the future.

The plan pictured in this example uses all existing load bearing walls, and would require minimal structure modifications to provide a functional Nature / Education Center within a very reasonable budget.

This concept allows for a new ADA Ramp, and two ADA Restrooms.

Our goal for this rendering concept was simply to keep the structure resembling the existing building for historical reference, while showcasing a usable layout.

On behalf of the CCCC Sertoma Club, we would like to extend our commitment to you.

It is our hope that you will consider working with us to bring an exciting element of education and awareness to children in our community, for generations to come.

This is only the beginning

With your support, we can work together, and create something wonderful!



To Learn More or to Contribute,



Scan Here



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- A Note from our Event Chairman, The 4C Whiskey Event Director -

4C Sertoma is bringing back the 417 Whiskey Festival for Spring of '24 !!

Sertoma Clubs have a long history of putting on some of the greatest parties in the Southwest Missouri area. We know how to organize large events, and raise charity dollars for local Children's Charities! In March of '23 we successfully relaunched the 417 Whiskey Festival Batch #9 for our Community, this time with a Charitable Organization at the Helm! Instead of this being a 417 Magazine Event as it was in the past, it has been reinvented as a **4C Sertoma** Event with 417 Magazine as a Promotional Partner.

Moving the event to Christian County was a bold twist to add new energy and an important part of reinventing the Charitable Soiree as **The CCCC Sertoma 417 Whiskey Festival**.

Where? Of Course Finley Farms! The recently restored and reopened **Finley Farms** properties at the Ozark Mill, are happy to have us back! ...and - for 2024 - I am proud to announce that we will have - THE ENTIRE BUILDING !! *This means we will be hosting over 400 Patrons for Batch #10 March 2, 2024 !*

Finley Farms is the ideal location for the Festival, and with their highly skilled Team involved, we will continue to offer **THE Premier VIP Charity Event for Christian County!** **The Whiskey Festival** is now a Legacy Event and will occur annually at the same time each year, **The First Saturday of March**, preferably with the same partners, everytime.

4C Sertoma is a 501c3 Charity Group, made up solely of a 100% volunteer staff. Every event we put on raises funds for great children in need, in our local community.

Where will the money go? **CCCC Sertoma** has created an all new program for Christian County Children with long term goals directed at an Endowment Fund for Scholarships and Educational Programs centered around Conservation and Outdoor Activities. We hope to bring a **CCCC Sertoma Nature Center** right here to Christian County!!

The 4C Sertoma 417 Whiskey Festival's charitable funding quote is:

"Providing a Legacy of Nature for Children"

Please join us for Batch #10 of The 4C Sertoma 417 Whiskey Festival '24 !

Thank you so much for giving me the opportunity to share this with you!

Sincerely,

Mark Hartsock, Event Chairman - CCCC Sertoma Club - www.4CSertoma.com



For more information - Email: 4CWhiskey@Gmail.com

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The First Saturday of March '24 (March 2nd, 2024)

- The event is shaping up to include the following:

5pm-6:30pm // Sponsor's Only Appreciation Party (Available to all Sponsors contributing \$500 and up) VIP Entry from 6:30pm to 9pm Included - Collector Whiskey Snifter provided to all paid patrons! Appreciation Party with Hors d'oeuvres and Drink Provided. Unique Finger Foods and Specialty Pours to Sample.

5pm-6:30pm // Table Sponsors Four Course Formal Dinner Available with table of 4 or more starting at \$350 per person and up) VIP Entry from 6:30pm to 9pm Included - 5-6:30 pm Appreciation Party, formal seated dinner with pre-ordered plan and assigned chair placement.

6:30pm-9pm // Barrel Release Parties, Educational Seminars, Mill Tours, and other Exclusive Options begin...

6:30pm-9pm // VIP Tasting Floors open to all VIP Ticket Holders! Collector Whiskey Snifter provided to all paid patrons! Premium Finger Foods to Sample, Two Premium Full-Size Cocktails of your choice from the Bar, Exclusive Behind the Scenes Mill Tour with a Special Allocation Pour, Entry to one of the Small Batch Sessions, and More... Limited Tickets Available! \$200.00 ea.

7pm-9pm // Fashionably Late - General Admission Ticket Holders! Collector Whiskey Snifter provided to all paid patrons! Premium Finger Foods to Sample, Cash Bar Available for Premium Cocktails, and More... Limited Tickets Available! \$150.00 ea.

How can you get involved?

We are accepting offers for many aspects of the event. **Please let me know how you see your company supporting this event or our great charitable cause!** We are excited to work with you, and can custom tailor a package that fits your goals!

Please act fast!! If you come in as a high level contributing sponsor, there are options for your business to be promoted in our 417 Magazine Campaign! Including 417's Social Media Presence with more than 40k followers!

- Sponsorship options start as low as \$500.00 and can include VIP Entry!

- Supporting Sponsorships with Social Media exposure options are available from \$2500.00 and up!

- Contributing Sponsorship levels with Magazine Coverage and Featurette Options start as low as \$5000.00 !!!

-Top Tier Level Sponsors with multi year commitments will be considered 4C Sertoma Conservation Partners. This will come with some potential naming rights, Magazine, TV, Social Media, and more Marketing Options included! Continuing promotions outside of this event, and involvement with our Legacy of Nature Programs!! Options start as low as \$5,000.00 per year. Custom Sponsorship packages available.



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Sponsorship Packages:

– **“Presenting”** – *Your Name in Lights! Above all others... The Presenting Sponsor is everyone's best friend! You're the reason prohibition ended!*

*With your Name at the top of the Promotions Card, you will be featured on ALL related marketing materials with the LARGEST LOGO.

*You will have your Logo on the Collectable Whiskey Snifter provided to all VIP Patrons.

*Contracted exposure for three issues of 417 Magazine - January Issue released at Christmas! February Issue released before Valentine's Day! March Issue released week of event!

*Contracted article in 417 Magazine discussing YOU, why you chose to support 4C Sertoma's Legacy of Nature program, and The Whiskey Festival. All company related marketing is also allowed. 1/4 Page ad dedicated to YOU is guaranteed with larger offerings available at discounted rates through 4C Sertoma and 417, prior to the Whiskey Festival!

*As our “Presenting Sponsor”, you will have exposure all year with any Digital Media used to discuss The Whiskey Festival, as well as the 4C Sertoma Legacy of Nature programs and our proposed involvement with local parks and forestry preservation children's education programs! This includes 417 Magazine's Social Media Marketing Program and its 40,000 plus followers! Plus a Custom Tailored Digital Marketing Campaign Built and Supported by our Digital Media Partner **BigPxl** !!

*TV and Radio Mentions with your Logo Displayed! We have partnered with KY3 The Place and Midwest Family Radio !

*Event Signage and Digital Video Boards will provide Logo and Info share at the Venue!

*Mentions and public "Thank You" from event MC and/or Performing Musicians throughout the evening.

*Invite to our 5pm "Premium Sponsors Appreciation Party"! This peer to peer 1 1/2 long event will include some special drink offerings, food, and recognition of your involvement! **Table Sponsor with seated dinner for 8 and VIP Entry for up to 8 Included!!**

*Three Year Commitment from our “Presenting Sponsor” to support The Whiskey Festival (Years - 2024, 2025, & 2026) and our 4C Sertoma Legacy of Nature charitable program, is preferred - However, negotiable to fit your custom needs. Please inquire to see how we can tailor your sponsorship package.

Cu\$tom pricing \$15k and up - Only 1 Presenting Spot Available!



For more information - Email: 4CWhiskey@Gmail.com

4C Sertoma's 417 Whiskey Festival - Sponsorship Opportunities '24 & Beyond

– Magazine Sponsor / Promotional Sponsorship – *Your Name integrated into the Event Logo! You're the reason SO Many people can relax and read from an iconic local lifestyle magazine and learn about CCCC Sertoma!*

*With your Name integrated into the EVENT LOGO, you will be featured on ALL related marketing materials.

*You will have your Logo on the Collectable Whiskey Snifter provided to all VIP Patrons.

*Contracted exposure for three issues of 417 Magazine - January Issue released at Christmas! February Issue released before Valentine's Day! March Issue released week of event!

*As our "Magazine Sponsor", you will have exposure all year with any Digital Media used to discuss The Whiskey Festival, as well as the 4C Sertoma Legacy of Nature programs and our proposed involvement with local parks and forestry preservation children's education programs! This includes 417 Magazine's Social Media Marketing Program and its 40,000 plus followers!

*Event Signage and Digital Video Boards will provide Logo and Info share at the Venue!

*Mentions and public "Thank You" from event MC and/or Performing Musicians throughout the evening.

*Invite to our 5pm "Premium Sponsors Appreciation Party" ! This peer to peer 1 1/2 long event will include some special drink offerings, food, and recognition of your involvement! **Table Sponsor with seated dinner for 4 and VIP Entry for up to 6 Included!!**

*First Chance at VIP Ticket Purchases! The 6:30pm to 9pm 2 1/2 hour VIP Main Event will sell-out quickly, so we are offering all of our Premium Sponsors a "First Chance" to purchase VIP Tickets before the General Public!

*Three Year Commitment from our "Magazine Sponsor" to support The Whiskey Festival (Years - 2023, 2024, & 2025) and our 4C Sertoma Legacy of Nature charitable program, is preferred - However, negotiable to fit your custom needs. Please inquire to see how we can tailor your sponsorship package.

Cu\$tom - Partner Magazine Sponsor Available! - SOLD -



For more information - Email: 4CWhiskey@Gmail.com

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– **Contributing Sponsor** – *The CCCC Sertoma 417 Whiskey Festival can't happen without you! What else is there to say!? Your support makes the world go 'round! Cheers to you!*

*Contracted exposure for two issues of 417 Magazine - February Issue released before Valentine's Day! March Issue released week of event!

*Contracted promo in 417 Magazine marketing YOU, why you chose to support 4C Sertoma's Legacy of Nature program, and The Whiskey Festival. All company related marketing is also allowed. 1/8 Page ad dedicated to YOU is guaranteed with larger offerings available at discounted upgrade rates through 4C Sertoma and 417, prior to the Whiskey Festival!

*As a "Contributing Sponsor", you will have exposure all year with any Digital Media used to discuss The Whiskey Festival, as well as the 4C Sertoma Legacy of Nature programs and our proposed involvement with local parks and forestry preservation children's education programs! This includes 417 Magazine's Social Media Marketing Program and its 40,000 plus followers! Plus a Custom Tailored Digital Marketing Campaign Built and Supported by our Digital Media Partner **BigPxl** !!

*Event Signage and Digital Video Boards will provide Logo and Info share at the Venue!

*Mentions and public "Thank You" from event MC and/or Performing Musicians throughout the evening.

*Invite to our 5pm "Premium Sponsors Appreciation Party" ! **Table Sponsor with seated dinner for 4 and VIP Entry for up to 4 Included!!**

*First Chance at additional VIP Ticket Purchases! The 6:30pm to 9pm 2 1/2 hour VIP Main Event will sell-out quickly, so we are offering all of our Premium Sponsors a "First Chance" to purchase VIP Tickets before the General Public! —Due to limited occupancy requirements, all patrons on the VIP Main Event Floor, both Upper and Lower, will be required to be wrist-banded and checked in by 6:30pm, no exceptions. It is for this reason, we are offering the 5pm-6:30pm Premium Sponsors appreciation party and Sponsors Tasting Hour complimentary with your Sponsorship Package!

*Three Year Commitment from our "Contributing Sponsors" to support The Whiskey Festival (Years - 2024, 2025, & 2026) and our 4C Sertoma Legacy of Nature charitable program, is preferred - However, negotiable to fit your custom needs. Please inquire to see how we can tailor your sponsorship package.

Cu\$tom Pricing \$5k and up - Limited Number Available!



For more information - Email: 4CWhiskey@Gmail.com

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– Retail Whiskey Partner / Sponsor: Christian County Only – People get thirsty and we love whiskey! Thanks to you, we have a great location in our community to taste and purchase our favorite libations!

Now don't you want to offer those amazing products for purchase to our Whiskey Festival Patrons!? Be one of the very few Retail Whiskey Partners allowed to provide discounted product purchases live at the event!

–All alcoholic products purchased at the 4C Sertoma 417 Whiskey Festival must be electronic in nature and be considered a reservation for pickup from your store at a later date. No alcohol will be allowed to leave the premises outside of control from our Distribution, Distillery, and Retail Partners, unless otherwise agreed upon. If onsite delivery is made available for select products, it must be packaged and concealed for safe transport and an approval form completed with 4C Sertoma. Please consider this a benefit in directing customers to your brick and mortar locations for future sales. Thank you for your understanding.

*Onsite Sales Booth! Electronic Sales and Exposure for your great company!

*Opportunities to offer a private barrel release party, specialty product release, whiskey related seminar, or more! The Garrison can be yours for a private 30 minute party live at the event for an additional \$2500.00! A Whiskey related product should be provided for up to 75 guests.

–Limited availability, and participation limited to 75 patrons per private party. \$2500.00 per private session is in addition to your \$5000.00 Retail Whiskey Sponsorship.

*Contracted exposure for three issues of 417 Magazine - January Issue released at Christmas! February Issue released before Valentine's Day! March Issue released week of event!

*As a "Whiskey Retail Partner", you will have exposure leading up to the event with any Digital Media used to discuss The Whiskey Festival, as well as the 4C Sertoma Legacy of Nature programs and our proposed involvement with local parks and forestry preservation children's education programs! This includes 417 Magazine's Social Media Marketing Program and its 40,000 plus followers! Plus a Custom Tailored Digital Marketing Campaign Built and Supported by our Digital Media Partner **BigPxl** !!

*Event Signage and Digital Video Boards will provide Logo and Info share at the Venue!

*Mentions and public "Thank You" from event MC and/or Performing Musicians throughout the evening.

*Invite to our 5pm "Premium Sponsors Appreciation Party" ! This peer to peer 1 ½ hour long event will include some special drink offerings, food, and recognition of your involvement! **Table Sponsor with seated dinner for 4 and VIP Entry for up to 4 Included!!**

*First Chance at additional VIP Ticket Purchases! The 6:30pm to 9pm 2 1/2 hour VIP Main Event will sell-out quickly, so we are offering all of our Premium Sponsors a "First Chance" to purchase VIP Tickets before the General Public!

*Three Year Commitment from our "Whiskey Retail Partners" to support The Whiskey Festival (Years - 2024, 2025, & 2026) and our 4C Sertoma Legacy of Nature charitable program, is preferred - However, negotiable to fit your custom needs. Please inquire to see how we can tailor your sponsorship package.

\$5000.00 (+ additional fees if you choose to offer a private party)



For more information - Email: 4CWhiskey@Gmail.com

4C Sertoma's 417 Whiskey Festival - Sponsorship Opportunities '24 & Beyond

– **Whiskey Social** – *You love whiskey! You love being social! You love supporting 4C Sertoma and our great charitable community goals! Let's drink to that!!!*

*As a "Whiskey Social Sponsor", you will have exposure leading up to the event with any Digital Media used to discuss The Whiskey Festival, as well as the 4C Sertoma Legacy of Nature programs and our proposed involvement with local parks and forestry preservation children's education programs! This includes 417 Magazine's Social Media Marketing Program and its 40,000 plus followers! Plus a Custom Tailored Digital Marketing Campaign Built and Supported by our Digital Media Partner **BigPxl** !!

*Event Signage and Digital Video Boards will provide Logo and Info share at the Venue!

*Mentions and public "Thank You" from event MC and/or Performing Musicians throughout the evening.

*Invite to our 5pm "Premium Sponsors Appreciation Party" ! This peer to peer 1 1/2 long event will include some special drink offerings, food, and recognition of your involvement! **VIP Entry for 2 Included!!**

*First Chance at additional VIP Ticket Purchases! The 6:30pm to 9pm 2 1/2 hour VIP Main Event will sell-out quickly, so we are offering all of our Premium Sponsors a "First Chance" to purchase VIP Tickets before the General Public! –Due to limited occupancy requirements, all patrons on the VIP Main Event Floor, both Upper and Lower, will be required to be wrist-banded and checked in by 6:30pm, no exceptions. It is for this reason, we are offering the 5pm-6:30pm Premium Sponsors appreciation party and Sponsors Tasting Hour complimentary with your Sponsorship Package!

\$2500.00 - Limited Number Available !



For more information - Email: 4CWhiskey@Gmail.com

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– Entertainment Sponsor – We love good music and entertainment! You love that we love it, and you love it even more! Don't you feel the love!?

Your Sponsorship of either the Lower Level Musicians or the Upper Level Musicians helps to set the mood for some great memories!

–Bonus option - Choose to sponsor both and get exposure in both areas while getting \$500.00 off your commitment!! This would also bump you up to the \$2500.00 level !!!

*As an "Entertainment Sponsor", you will have exposure leading up to the event with any Digital Media used to discuss the Entertainment provided at The Whiskey Festival, as well as the 4C Sertoma Legacy of Nature programs and our proposed involvement with local parks and forestry preservation children's education programs! This includes 417 Magazine's Social Media Marketing Program and its 40,000 plus followers! Plus a Custom Tailored Digital Marketing Campaign Built and Supported by our Digital Media Partner **BigPxl** !!

*Event Signage and Digital Video Boards will provide Logo and Info share at the Venue!

*Mentions and public "Thank You" from event MC and/or Performing Musicians throughout the evening.

*First Chance at VIP Ticket Purchases! The 6:30pm to 9pm 2 1/2 hour VIP Main Event will sell-out quickly, so we are offering all of our Premium Sponsors a "First Chance" to purchase VIP Tickets before the General Public!

\$1500.00 - (Or - Purchase both for only \$2500.00 and upgrade!)



– Natural Supporter – Do you want to guarantee your purchase of VIP Tickets before the general public? Want to help make this event a smashing success, while dressing the part?! Of course you do! ...Because you are the ultimate Supporter, and it just comes Naturally to you! It's in our Nature to tell everyone at the event it was you, so please send us your Logo or Name for recognition!

You Provide a generous donation of \$500.00 and up to 4C Sertoma, and get into the 5pm Sponsors Only Appreciation Party!

Display of your Company Logo or Name on the Event Signage and throughout the evening! Social Media Thank yous and Digital Mentions will be included on a limited level.

*Mentions and public "Thank You" from event MC and/or Performing Musicians throughout the evening.

*First Chance at additional VIP Ticket Purchases! The 6:30pm to 9pm 2 1/2 hour VIP Main Event will sell-out quickly, so we are offering all of our Premium Sponsors a "First Chance" to purchase VIP Tickets before the General Public!

\$500.00 - Limited Number Available !



For more information - Email: 4CWhiskey@Gmail.com

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– Sponsorship Agreement Section –

You've made it this far, and now you're ready to commit!! ...Or maybe be committed!?

Please Print this Page, Fill out All Sections, and Sign, Sign, Sign! Wait, what's your sign!? Just Sign!

If your desired Sponsorship Package includes Magazine coverage, Please Note: To make the first promotional issue planned for Christmas, we need your commitment before December 8th, 2023!!

Email your signed Contract to 4CWhiskey@gmail.com. We will contact you with a plan to meet the Whiskey Revenuer to settle your debt. Checks should be made payable to CCCC Sertoma.

-Company Name or Sponsor's Name: _____

-Sponsorship Package Selected: _____

-Contact's Personal Name: _____

-Sponsor's Address: _____

-Sponsor's Phone: _____

-Sponsor's Email: _____

-Sponsorship Modifications Requested / Notes:

-Authorized Sponsor Representative Signature / Date:

We can't thank you enough for your excitement and interest in supporting The Whiskey Festival. By helping 4C Sertoma use this great event to gain exposure for our "Legacy of Nature" Education and Scholarship programs geared toward Children in our Community, we will work together to build a brighter future for many!

Sincerely,

Mark Hartsock, 4C Whiskey Event Director

CCCC Sertoma Club

4CSertoma.com

4CWhiskey@gmail.com



For more information - Email: 4CWhiskey@gmail.com